

Case Study

Tokara Solutions Instantly Saves 10% with CloudFix

THE CHALLENGE:

"I would get an AWS bill, and it would be too high."

Shawn Grant, President of Tokara Solutions, is an AWS superfan. He doesn't just use AWS for his own company's infrastructure; he encourages even his largest enterprise clients to migrate. But each month, when Tokara's AWS bill arrived, he felt like he could be paying significantly less. "The (AWS) services are worth every penny," Grant said. "But if we were optimizing how we ran each instance, I knew we could save a lot of money."

They tried reading all the AWS bulletins and implementing the fixes— but Hector Santos, Tokara's Director of Professional Services, admits even he couldn't keep up.

"With how quickly AWS releases updates, changes just come too quick. If you are running 50-plus servers and creating new instances left and right, your people can't maintain it anymore. There is a better use of their time and resources. That's why we tried CloudFix," Santos said.



"... If you are running 10 to 15 servers on AWS, there is no reason not to be using CloudFix."

Shawn Grant - President, Tokara Solutions

THE SOLUTION:

Aurea CloudFix is an easy-to-use solution that can automatically find and fix Amazon-approved recommendations for savings.

"CloudFix instantly saved us 10% of our overall AWS spend," Grant said. "I know Hector (Santos) feels better about showing me the bill every month."

At Tokara, CloudFix wasn't the only solution they considered — but they chose it based on two essential criteria: ease of deployment and ease of action. "It practically sets itself up," Santos said. "It was fast and safe to connect our AWS account and let CloudFix run; it takes all the hard work out of finding and fixing the

optimizations that AWS recommends that would just be too time-consuming to perform manually." Plus, CloudFix is constantly adding new finders and fixers — keeping up with the incredible volume of technical recommendation bulletins being published by AWS.

For Grant, these regular new fixers were one of the strongest selling points. "We get hit up all the time by different vendors for high dollar AWS savings consultations or to try other tools that just recommend savings improvements, but you still have to implement them manually," Grant said. "CloudFix lets us review and implement the latest recommendations in a few clicks. That's huge."

10% instant savings on overall
AWS spend

WHAT'S NEXT:

At Tokara, where they consult with major enterprises around world-class CRM and marketing automation implementations, they're already thinking beyond using CloudFix internally.

"I envision us also recommending CloudFix to our own customer base," Grant said. "Any growing enterprise will quickly get to the point where they have too many AWS instances to manage

manually. . . and that's when CloudFix steps up, makes ongoing management easy, and results in real cost savings."

"What does it do best? It saves us money," Grant added.

"Honestly, if you are running 10 to 15 servers in AWS, there is no reason not to be using CloudFix."

ABOUT THE PARTNER:

CloudFix scans, automates, and executes 100% safe, AWS-recommended account fixes for optimal cloud hygiene. With AWS issuing 50+ recommendations each week for performance and cost, CloudFix continually adds new fixes to its growing library to ensure you stay compliant with AWS recommendations. Each fix that enters CloudFix's library must meet two criteria: (1) it is zero risk and (2) it offers no downtime. Reduce complexity and boost efficiency with CloudFix.