

### Case Study

## Western Digital relies on cloud technology to accelerate growth; CloudFix helps reduce cost

### THE CHALLENGE:

Western Digital continues to revolutionize how it operates to take advantage of new growth opportunities created by digital transformation initiatives happening from edge to cloud. With more than 40% of the world's data stored on its products, Western Digital is a leading data storage provider. Its hard disk drives (HDDs), NAND flash/SSD and storage platforms power innovation at every level, from the devices we use every day at the edge, and as the foundation of the cloud.

As part of the company's transformation initiatives, Western Digital relies on cloud technology to accelerate growth while reducing cost. CIO Jahid Khandakar and his team embraced the cloud to drive agility, scalability, and innovation, but also needed a way to manage its complexity and expense. And while they were able to realize savings through their own initiatives, they were eager to explore additional ways to optimize their cloud investment.



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*Jahid Khandakar – CIO, Western Digital*

### THE SOLUTION:

As an Aurea customer, Western Digital enjoys access to every Aurea product at no additional cost through the company's unique Unlimited library. One of the latest: CloudFix. Built to manage cloud costs, CloudFix enables organizations like Western Digital to save as much as 20% on their spend in as little as five clicks.

Western Digital initially deployed CloudFix in just 30 minutes. "We started small to see how the product worked," explained David Sunarta, Sr. Manager, Cloud Computing at Western Digital. "Very quickly, it became clear that our business stakeholders were comfortable with the security, ease, and reliability of CloudFix. The outcome was that we were saving money with no impact on our day-to-day operations."

up to **\$1M** in expected annual savings

## RESULTS:

Starting from a trial of just one CloudFix recommendation type in one dev account, the Western Digital IT team soon adopted all of the CloudFix recommendations across one of their cloud vendor accounts.

The team expects to realize up to a million dollars in annual savings, a significant contribution to their cost optimization goal. In addition, they now see that with the ongoing scale of innovation at its CSP, CloudFix could continue to deliver new

savings each quarter - regularly and automatically.

"CloudFix has exceeded my expectations," Khandakar shared. "Not only have we seen significant savings, but we have also implemented a repeatable, scalable process that is simple to institutionalize and expand. Simply put, we are always pursuing better ways to run our business and CloudFix has helped us do precisely that."

## ABOUT CLOUDFIX:

CloudFix scans, automates, and executes 100% safe, AWS-recommended account fixes for optimal cloud hygiene. With AWS issuing 50+ recommendations each week for performance and cost, CloudFix continually adds new fixes to its growing library to ensure you stay compliant with AWS recommendations. Each fix that enters CloudFix's library must meet two criteria: 1) it is zero risk and (2) it offers no downtime. Reduce complexity and boost efficiency with CloudFix.